

## Business Awards 2023

### Categories & Criteria

#### Homegrown Business of the Year

- A small independent business
- Be a small business trading for more than 12 months, which started from a domestic residence (home)
- Be a small business that employs at least three people
- Detail the business
- Be able to demonstrate and quantify why the business should be award-winning

#### Tradesperson of the Year

- A qualified tradesperson who owns or works in a small business
- Provide evidence of customer satisfaction, related to their trade
- Provides evidence of how they stand out from others in their trade
- Be able to demonstrate and quantify why the business should be award-winning.

#### Small Business of the Year

- A small business able to demonstrate excellence and innovation in its field
- Be a small business trading for more than 12 months
- Be a small business that employs at least three people
- Be able to quantify why the business should be award-winning

#### Sustainable Business of the Year

- Provide detail of the business
- Provide examples of the sustainable business credentials
- Provide evidence of how any sustainability objectives have benefited the local community
- Be able to describe the roadmap taken in making the business more sustainable
- Be able to explain why being sustainable is important to the business

#### Prize

A business services package up to the value of £2,500 plus a tailored publicity campaign that your team can own and implement.